

What we are doing to lower book prices

Dear Valued Customers,

We know you are concerned about the differences between Canadian and U.S. book prices.

Here is what we are doing to address the situation.

Background

- We buy and sell books in Canadian dollars. **We do not profit from a strengthened Canadian dollar.**
- A majority of our suppliers are based in the U.S. These suppliers add an extra charge, sometimes 10-15% more, on items shipped to Canada due to the extra cost of doing business in Canada like freight, minimum wage etc.

**Prices have been reduced by up to 30% on thousands of titles.
In addition we are:**

- Selling all our Bestsellers, including pocket paperbacks, below U.S. prices at 30% off; 40% off for irewards members.
- Ask staff for details about our current promotional offers.

Online at chapters.indigo.ca, Canadians will continue to save up to 50% every day on over a million titles and enjoy a **free shipping offer** anywhere in Canada, with a minimum purchase.

We are working with suppliers on long term solutions that deliver fair prices to our customers.

We value your opinions and ideas on this topic. You can share your feedback with us and the book industry at:

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Canadian Publishers Council
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Thank you for continuing to shop Canadian

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